

**Notice of References Cited**Application/Control  
09/480,344Applicant(s)/Patent Under  
Reexamination  
RUPPELT ET AL.Examiner  
Sabrina ChangArt Unit  
3625

Page 1 of 2

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Calico Technology: Concinity configuration/quotation system" (Teresko, John et al. December 15, 1996. Industry Week) ✓
	V	"With nine Shopping Days Till Christmas, ShopAround.com Helps Last Minute E-Shoppers Find the Right gift for the Right Price" (December 14, 1999. Business Wire).
	W	"Casting their nets on the WWW" (Jones, Kevin. Nov. 1996. Electrical Apparatus)
	X	"Creating Your Web Site" (Frieswick, Kris. Apr. 1997. Industrial Distribution)

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"More distributors set up shop on the WWW" (Gardner, Fred. 1997. Electronic Business Today)
	V	"A services-Marketing perspective on e-retailing: implications for e-retailers and directions for further research" (Kolesar, Mark. 2000. Internet Research)
	W	Product search in e-shopping: a review and research propositions" (Rowley, Jennifer. 2000. The Journal of Consumer Marketing)
	X	Shopping bots: Intelligent shopper or virtual department store?" (Rowley, Jennifer. 2000. International Journal of Retail and Distribution Management)

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